



# CUSTOMER SCIENCE AND DOLL MARTIN ASSOCIATES ARE NOW UNDER COMMON OWNERSHIP

Doll Martin Associates has a 30-year history as a leading consulting firm in information, strategy and policy development. Customer Science has a strong pedigree in creating and delivering some of the world's best customer service experiences and operations. While continuing unchanged as separate entities we will operate under common leadership to provide integrated services and greater benefits to you.

## **CUSTOMER SCIENCE**

Customer Experience Consulting
Customer Experience People
Customer Experience Technology
Customer & User Experience Design
Service Design

#### **COLLABORATIVE**

Transformation & Change
Digital Technology & Consulting
User Experience Consulting
Customer Analytics & Measurement
Customer & Channel Strategy

### **DOLL MARTIN ASSOCIATES**

Strategy & Planning
Information & Analytics
Privacy & Data Protection
Policy & Governance
Performance & Realisation

Together we meet the growing demand to ensure projects consider customer and user experience, technology, data, privacy and security. We have a proven track record, having partnered to deliver end-user centred projects that are recognised as agency best practice. Clients now have access to both a wider range of capabilities and a broader team to deliver larger projects or meet skill capacity gaps.

# What's next?

It is business as usual, so you won't notice any change to your experience with Doll Martin Associates or Customer Science. We will setup a short meeting to introduce ourselves, meet you and explore how you can benefit from our expanded range of complementary capabilities and capacity.

We also want to recognise the contribution to the business and government community that both Geoffrey Vitlin and Robert Arnold have made while leading Doll Martin Associates and wish them all the best in retirement.

Should you have any questions or wish to connect sooner please reach **Todd Gorsuch** on **0401 771 006** or todd.gorsuch@customerscience.com.au or todd.gorsuch@dollmartin.com.au. We look forward to connecting and helping make a meaningful difference together.